

# MEGHÍVÓ

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ACADEMIC WRITING

című

angol nyelvű előadására

'Academic' need not (should not) mean dull. When you write an essay, short or long, you are trying to persuade a reader, or readers of the strength of your argument. I shall hope to demonstrate how you can be most persuasive - and I shall illustrate my talk by reference to the Scottish Referendum, The 'Yes' campaigners did not persuade the Scottish people this time - but the argument isn't over yet.

Ideje: 2014. október 8. 15 óra

Helye: XXXVII sz. előadó  
(A3-as A5-ös épület között)